

PRESENTTEK SERVICE AREAS

Sales



Equip sales reps, dealers, and channel partners to sell digitally and effectively use content from marketing.

Sales Content Delivery

Simplify how sales content is organized, accessed, and shared

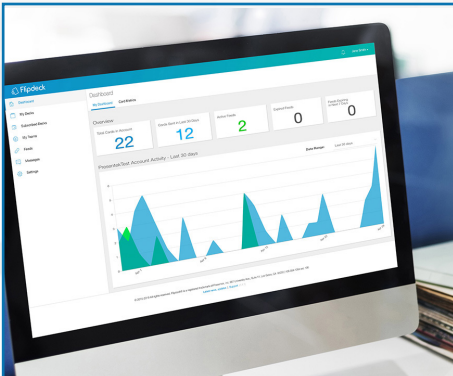
Sales Enablement

Educate, coach, and enable reps

Digital Sales Playbooks

Active selling with digital sales playbooks

Marketing



Provide marketing insights on who is using your content, which content is being used, and what is producing results.

Marketing Content Delivery

Deliver marketing content updates to sales with full analytics

Field Marketing

Empower field marketing managers to measure effectiveness

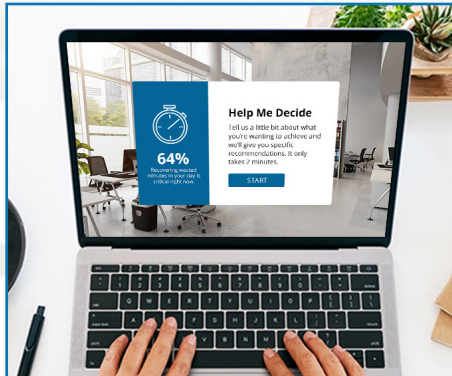
Channel Marketing

Onboard dealers, resellers, and channel partners

Specialty Content Services

Assess performance, plan, and create new content per strategy

Customer



Engage with customers on their terms with digital experiences designed for online buyer research.

Digital Stories

Engage customers with interactive digital stories and content

Interactive Tools

Offer buyers online tools to research your offerings

Application Development

Shift business processes online to serve customers better

Website Services

Launch or modernize your web presence